



Our Friend Irving is a boutique artist services and digital distribution company designed to help independent artists and labels expand their listener base and spread their content worldwide.

Founded by a longtime digital music distribution expert and musician, OFI was created with the artists' best interests in mind. We do the dirty work once your music is finished, handling all uploading and metadata management ourselves, while maintaining a completely transparent process throughout.

We care deeply about the music & put our relationship with the artists and community first, only releasing music we feel a connection to. We allow the label / artist to run the show, letting you brand your release and operate your own label however you like. At OFI, we work behind the scenes, to make sure your music gets the attention it deserves, from listeners around the world.

SERVICES

Digital distribution to the worlds' leading digital music stores

Catalog metadata and asset management

Artist profile management on Apple, Spotify, Amazon, etc

Short lead time of 4 weeks notice from asset delivery to release date

Pitching of high priority content on stores for playlist placement and editorial features

YouTube channel management assistance

Quarterly payments and full disclosure into royalty statements

In house artistic direction and graphics services, if desired

PR contacts for relevant press coverage

Mastering engineer & Vinyl production contacts

DELIVERY ENDPOINTS

